

Black Friday 2020 offer with Irix is beginning!

B  
F  
L  
A  
C  
K  
•  
Y

[ Irix ]  
EDGE

Discounts up to  
**24%**

Irix 15mm f/2.4  
**BLACKstone**  
+ IFH 100  
+ Irix Edge  
Protector Set



Irix 11mm f/4.0  
**BLACKstone**

The Black Friday special offer for Irix and Irix Edge products is valid from 23rd to 30th November 2020. It will be a great opportunity to purchase a new lens, a functional filter or to plan a Christmas gift in advance and buy it at an attractive price!

As part of this year's offer for Black Friday, the Irix brand has prepared an extensive range of offers, among which everyone will find something for themselves. Photographers will have a chance to purchase the premium line - **BLACKstone** in our **BLACK Friday** offer. If you search for a creative perspective and want to be sure that the frame will always include the entire theme - reach for **Irix 11mm f/4.0 lens**, which **in the BLACKstone version** can currently be purchased **with a 24% discount, i.e. at the price of the basic Firefly version!**

Do you want to begin your adventure with landscape photography? **Irix 15mm f/2.4 BLACKstone lens** will allow you to take attractive shots also in unfavorable lighting conditions, and in the Black Friday offer you can buy it in a set including **Irix Edge IFH-100 Filter Holder** and **Irix Edge Square Filter Protector Set for free (their value is EUR 76,00)**.

[ IRIIX ]

B  
F  
L  
A  
C  
K  
D  
A  
Y

[ IRIIX ]  
cine

Save 200€



11mm T4.3



15mm T2.6



45mm T1.5



150mm T3.0 Macro

#### Available mounts

- Canon RF • Canon EF • Sony E • Nikon Z • L-mount • MFT • Arri PL-mount

Irix brand has not forgotten about ambitious filmmakers who will be able to purchase Irix Cine cinematographic lenses **with a discount of up to EUR 200,00!** It is a carefully planned and comprehensive solution designed for effective work in outdoor locations and on a film set. Do not forget that Irix Cine lenses can be supplemented with the smart Magnetic Mount System accessories that will improve video recording even more! The range of Irix Cine MMS accessories include the latest magnetic filters that can be swapped and combined in no time!

**Create your own cinematographic story with Irix Cine now!**

B  
F  
L  
A  
C  
K  
D  
A  
Y

[ IRIIX ]

EDGE

WE FILTER OUT  
high prices



ND



Light pollution



Circular Polarizer



UV Protector

#### Available diameters

- 52•55•58•62•67•72•77•82•86•95 mm



And maybe you need accessories that will allow you to take your photography to the next level and give your photos the desired effects? Reach for filters! **The Irix brand has prepared a full range of high-quality round filters of various diameters**, from which everyone will choose the right tool for themselves. **Thanks to the Black Friday offer, they are available at exceptionally low prices!**

### Enjoy Black Friday with Irix!

Find your nearest Irix dealer now: <https://irixlens.com/dealers-list/>  
or visit our official Irix Store: <https://storeeu.irixlens.com/en/>



D E S I G N E D   B Y   P H O T O G R A P H E R S