

It's here! Irix Christmas season deals are now available!



The Irix brand is made of photographers so we know how to make other photographers happy! So like every year, we'd prepared **various gift propositions in different price tags**. Everyone can find an attractive gift for their loved ones - regardless they take their first steps in photography or are advanced, professional users. It is a perfect opportunity to think about Christmas gifts for your loved ones involved in photography or to complete your bag with high-quality lenses, filters and accessories! **Christmas Special Deals will be available from 10th to 24th December 2020.**

Run out of gift ideas? Inspire yourself with Irix gift guide:

<https://irixlens.com/2020/12/11/irix-christmas-season-deals/>

[IRIX]

Irix 45mm f/1.4 Dragonfly (available with Canon, Nikon and Pentax mount) with IFH-100 filter holder and 77mm holder adapter. Price: **€715 instead of €799!** - extremely universal set will enable you to capture almost everything - no matter if you like street, portrait, travel or landscape photography



[IRIX]
Winter Deals

715€
~~799€~~

- Irix 45mm f/1.4 Dragonfly
- IFH-100 Filter Holder
- Adapter 77mm

The advertisement features a blue and white winter-themed background with snowflakes. On the right, the Irix 45mm f/1.4 Dragonfly lens is shown with its lens cap and a 77mm adapter. In the center, the IFH-100 filter holder is displayed. A red price tag on the left indicates a discount from 799€ to 715€. The Irix logo and 'Winter Deals' text are prominently displayed at the top left.

[IRIX]

The handy set of square 100mm filters: gradual filter, IFH-100 filter holder and a rigid, filter case - in two different versions! With this set, you'll be ready for every adventure. You can choose set with a soft gradual filter: Irix Edge 100mm Basic Soft for **€186 instead of €219**

[IRIX]
Winter Deals

186€
~~219€~~

- Filter Case
- IFH-100 Filter Holder
- Irix Edge Soft GND 16

The advertisement features a light blue background with white snowflake patterns. It displays a black zippered filter case, a black IFH-100 filter holder, and a square soft gradient filter. A red price tag is positioned on the left, and a list of items is provided below it.

or with hard gradual filter: Irix Edge 100mm Basic Hard for **€195 instead of €229**

[IRIX]
Winter Deals

195€
~~229€~~

- Filter Case
- IFH-100 Filter Holder
- Irix Edge Hard GND 4

This advertisement is identical in layout to the one above, but it features a square hard gradient filter instead of a soft one. The background and snowflake patterns remain the same.

[IRIX]

Long exposure set: Irix Edge Full ND 100mm filter (different densities available) with IFH-100 filter holder, Traveller Filter Case, 77mm holder adapter and a set of protectors for your filters. Available densities: ND8, ND32, ND128, ND256, ND1000 for **€204 instead of €255** and ND32000 for **€212 instead of €265!** Creative set with a 100mm Full-ND filter ready to use right out of the box!



[IRIX]
Winter Deals

-20%
price in EUR

- Filter Case
- IFH-100 Filter Holder
- Adapter 77mm
- Filter 100 IR ND
- Protector Set

Don't wait any longer! Order gifts for your loved ones now or make your own dreams come true with the Irix!

Find your nearest Irix dealer now at: <https://irixlens.com/dealers-list/>
or visit the official Irix Store: <https://storeeu.irixlens.com/en/>

[IRIX]

DESIGNED BY PHOTOGRAPHERS